



Seminar on “The Entrepreneurial State and the role of public banks”

Prof. Mariana Mazzucato, R.M. Phillips Professor in the Economics of Innovation
at SPRU in the University of Sussex

Seminar organised in cooperation with the EIB Advisory Services Department.

Tuesday 08 March 2016

EIB Luxembourg - Meeting room WKI-CA Room 13:30-15:00

Overview

Professor Mazzucato’s research into the role of public bank's role in fostering innovation gives valuable insights how EIB can further enhance its impact in this area notably using the EFSI resources.

*Professor Mariana Mazzucato (PhD) holds the RM Phillips chair in the Economics of Innovation at SPRU in the University of Sussex. She has held academic positions at the University of Denver, London Business School, Open University, and Bocconi University. Her recent book *The Entrepreneurial State: debunking public vs. private sector myths* (Anthem, 2013) was on the 2013 Books of the Year list of the Financial Times. It focuses on the need to develop new frameworks to understand the role of the state in economic growth—and how to enable rewards from innovation to be just as ‘social’ as the risks taken. A US edition, featuring a new introduction, was published in 2015 by Public Affairs. Professor Mazzucato is winner of the 2014 New Statesman SPERI Prize in Political Economy, the 2015 Wirtschaft Weiter Denken German book prize and in 2013 the New Republic called her one of the ‘3 most important thinkers about innovation’.*

For information and registration, please contact Polyxeni Kanelliadou (economics@eib.org)

If you wish to be invited regularly to the events organised by the Economics Department,
please send a mail to Polyxeni Kanelliadou (economics@eib.org)