Mariana Mazzucato

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Author, The Entrepreneurial State: debunking public vs. private sector myths and The Value of Everything

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Bio

Mariana Mazzucato (PhD) is Professor in the Economics of Innovation and Public Value at University College London (UCL), where she is the Founding Director of the UCL Institute for Innovation & Public Purpose (IIPP). She is the winner of the 2018 Leontief Prize for Advancing the Frontiers of Economic Thought and the 2019 All European Academies Madame de Staël Prize for Cultural Values. She was named as one of the '3 most important thinkers about innovation' by the New Republic, on The Bloomberg 50 list of ‘Ones to Watch’ for 2019, and on the Wired 25 list.

Her highly-acclaimed book The Entrepreneurial State: debunking public vs. private sector myths (2013) investigates the role of public organizations in playing the ‘investor of first resort’ role in the history of technological change—(see previous TED talk here). Her 2018 book The Value of Everything: making and taking in the global economy (2018) brings value theory back to the center of economics in order to reward value creation over value extraction. It was a 2018 Strategy & Business Book of the Year and was shortlisted for the 2018 Financial Times and McKinsey Business Book of the Year prize.

She advises policy makers around the world on innovation-led inclusive and sustainable growth. Through her role as Special Advisor for the EC Commissioner for Research, Science and Innovation, she authored the high impact report on Mission-Oriented Research & Innovation in the European Union, turning “missions” into a crucial new instrument in the European Commission’s Horizon innovation programme.
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