Global Business Forum 2014  The Fairmont Banff Springs

Economic and Social Order: Evolution or Revolution?
September 18 and 19, 2014

Thursday, September 18, 2014

10:00 – 11:30 a.m.  REGISTRATION
11:30 – 12:00 Noon  RECEPTION
12:00 Noon – 1:30 p.m.  LUNCHEON

WELCOMING REMARKS
Douglas H. Mitchell
National Co-Chairman,
Borden Ladner Gervais LLP

Hal Kvisle
President and Chief Executive Officer,
Talisman Energy Inc.

OPENING KEYNOTE ADDRESS
The Birth of a New Economy
Anatole Kaletsky
Founder and Co-Chairman,
GaveKal Dragonomics

1:30 – 1:40 p.m.  BREAK

1:40 – 2:20 p.m.  Seeds of Unrest
Van Horne A & B
Sandra Halperin
Professor of International Relations,
Royal Holloway University of London

2:20 – 3:05 p.m.  China's Global Role
Van Horne A & B
China’s long history suggests that current changes be considered from a longer term perspective. The wheels of China’s present development model may have been set in motion in 1978, but since then how has it become the world’s second-largest economy, and a key driver of global economic growth?

Presenters:
Dr. Xiang Bing
Founding Dean and Professor,
Cheung Kong Graduate School of Business

Douglas Nyhoff
Managing Partner,
Nyhoff Investment Company

Moderator:  Stewart Beck
Chief Executive Officer,
Asia Pacific Foundation

3:05– 3:15 p.m.  BREAK
3:15 – 4:00 p.m.  The Reality of Policing Carbon and Financing Clean Energy

After more than twenty years of effort towards a binding and effective global climate treaty, nations of the world have accomplished very little plus where, why and how capital flows will help drive the transition to a clean energy economy.

Presenters:  
Ross McKitrick  
Author,  
“Economic Analysis of Environmental Policy”  
Professor, University of Guelph

Curtis Probst  
Managing Director,  
Rocky Mountain Institute

Moderator:  
Robert Maybery  
Spencer Stuart

4:00 – 5:00 p.m.  Economics in Europe and the Middle East

Perpetual turmoil.  Syria, Iraq, Israel, Palestine, Egypt, Libya, ISIS, Hamas, al-Qaeda, Hezbollah, Taliban, and now Ukraine… Will anyone give peace a chance?

Presenters:  
Matthew Kaminski  
Journalist and member,  
Wall Street Journal Editorial Board

Dr. Peter Mansoor  
Advisor, CNN  
Colonel, U.S. Army (Retired)  
Associate Professor, Ohio State University

Moderator:  
Dave Kelly  
Co-Founder  
Kelly Brothers Productions

6:30 – 9:00 p.m.  RECEPTION, BUFFET DINNER, & EVENING PROGRAM

Lessons Learned from the World of Sport

Presenters:  
Kevin Blue  
Senior Associate Director of Athletics,  
Stanford University

Brian Burke  
President of Hockey Operations,  
The Calgary Flames

Mario Lefebvre  
Co-Author,  
“Power Play: The Business Economics of Pro Sports”

Moderator:  
Brian Williams  
Anchor,  
CTV/TSN
7:30 – 8:50 a.m. BREAKFAST and KEYNOTE ADDRESS

The Rich – Poor Disparity

Barry Asmus
Senior Economist, National Center for Policy Analysis

8:50 – 9:00 a.m. BREAK

8:50 – 9:45 a.m. Mexico & Latin American Opportunities

How will Latin American and Mexico diversify trade, streamline logistics and establish the required progressive public policies to compete on the global economic stage?

Presenters: Brandon Anderson
Senior Vice-President and General Manager, Mexico Natural Gas and Power, TransCanada

Warren Levy
Managing Partner, Frontier Hydrocarbons Ltd.

Moderator: Hal Kvisle
President and Chief Executive Officer, Talisman Energy Inc

9:45 – 10:30 a.m. Innovations in Technology

What key trends are developing globally? A look at frontline digital and IT innovation defining the world, Europe and Smart Cities.

Presenters: Patrik Sjostedt
Executive Vice President, Hitachi Consulting

Elyse Allan
President and CEO, GE Canada

Moderator: Rich Kruger
Chairman, President & CEO, Imperial Oil Ltd.

10:30 – 11:10 a.m. Education to Employment

Dr. Mona Mourshed
Director, McKinsey and Company

11:10 – 11:20 a.m. BREAK

11:20 – 12:00 p.m. The Entrepreneurial State

Mariana Mazzucato
R.M. Phillips Professor in the Economics of Innovation, University of Sussex
12:00 – 1:10 p.m. LUNCHEON AND KEYNOTE ADDRESS  
The Future of Global Competition  

Noah Feldman  
Author of “The Cool War: The Future of Global Competition”  
Professor,  
Harvard Law School  

Moderator: Dave Kelly  
Co-Founder  
Kelly Brothers Productions

1:10 – 1:20 p.m. BREAK

1:20 – 2:00 p.m. Step into the Investment Batter’s Box  

Greg Abel  
Chairman, President and CEO,  
Berkshire Hathaway Energy

2:00 – 3:00 p.m. Energy Transitions  
We are in the early stages of a mandated transition which is a lot more urgent than the current rate of progress. At the same time, innovation and markets are causing, often startling, changes in energy systems.

Presenters: David Hobbs  
Head of Research,  
King Abdullah Petroleum Studies and Research Centre (Saudi Arabia)

Peter Robertson  
Former Vice Chairman,  
Chevron Corporation

Peter Tertzakian  
Chief Energy Economist and Managing Director,  
ARC Financial Corporation

Moderator: Dr. Brenda Kenny  
President and Chief Executive Officer,  
Canadian Energy Pipeline Association

3:00 – 3:25 p.m. Geopolitics: The World in 10 Years  

Diane Francis  
Editor at Large,  
The National Post

3:25 – 3:45 p.m. CLOSING REMARKS AND PERSPECTIVES ON “ECONOMIC AND SOCIAL ORDER: EVOLUTION OR REVOLUTION”  

Perrin Beatty  
President and Chief Executive Officer,  
Canadian Chamber of Commerce

David Hobbs  
Head of Research,  
King Abdullah Petroleum Studies and Research Centre