



Global Business Forum 2014 The Fairmont Banff Springs

Economic and Social Order: Evolution or Revolution?

September 18 and 19, 2014

Thursday, September 18, 2014

10:00 – 11:30 a.m. REGISTRATION

11:30 – 12:00 Noon RECEPTION

12:00 Noon – 1:30p.m. LUNCHEON

Van Horne C

WELCOMING REMARKS

Douglas H. Mitchell
*National Co-Chairman,
Borden Ladner Gervais LLP*

Hal Kvisle
*President and Chief Executive Officer,
Talisman Energy Inc.*

OPENING KEYNOTE ADDRESS

The Birth of a New Economy

Anatole Kaletsky
*Founder and Co-Chairman,
GaveKal Dragonomics*

1:30 – 1:40 p.m. BREAK

1:40 – 2:20 p.m. Seeds of Unrest

Van Horne A &B

Sandra Halperin
*Professor of International Relations,
Royal Holloway University of London*

2:20 – 3:05p.m. China's Global Role

Van Horne A &B

China's long history suggests that current changes be considered from a longer term perspective. The wheels of China's present development model may have been set in motion in 1978, but since then how has it become the world's second-largest economy, and a key driver of global economic growth?

Presenters: Dr.Xiang Bing
*Founding Dean and Professor,
Cheung Kong Graduate School of Business*

Douglas Nyhoff
*Managing Partner,
Nyhoff Investment Company*

Moderator: Stewart Beck
*Chief Executive Officer,
Asia Pacific Foundation*

3:05– 3:15 p.m. BREAK

3:15 – 4:00 p.m.

The Reality of Policing Carbon and Financing Clean Energy

After more than twenty years of effort towards a binding and effective global climate treaty, nations of the world have accomplished very little plus where, why and how capital flows will help drive the transition to a clean energy economy.

Van Horne A & B

Presenters: Ross McKittrick
Author,
“Economic Analysis of Environmental Policy”
Professor, University of Guelph

Curtis Probst
Managing Director,
Rocky Mountain Institute

Moderator: Robert Maybery
Spencer Stuart

4:00 – 5:00 p.m.

Economics in Europe and the Middle East

Perpetual turmoil. Syria, Iraq, Israel, Palestine, Egypt, Libya, ISIS, Hamas, al-Qaeda, Hezbollah, Taliban, and now Ukraine... Will anyone give peace a chance?

Van Horne A & B

Presenters: Matthew Kaminski
Journalist and member,
Wall Street Journal Editorial Board

Dr. Peter Mansoor
Advisor, CNN
Colonel, U.S. Army (Retired)
Associate Professor, Ohio State University

Moderator: Dave Kelly
Co-Founder
Kelly Brothers Productions

6:30 – 9:00 p.m.

RECEPTION, BUFFET DINNER, & EVENING PROGRAM

Cascade Ballroom

Lessons Learned from the World of Sport

Presenters: Kevin Blue
Senior Associate Director of Athletics,
Stanford University

Brian Burke
President of Hockey Operations,
The Calgary Flames

Mario Lefebvre
Co-Author,
“Power Play: The Business Economics of Pro Sports”

Moderator: Brian Williams
Anchor,
CTV/TSN

7:30 – 8:50 a.m.	BREAKFAST and KEYNOTE ADDRESS The Rich – Poor Disparity Barry Asmus <i>Senior Economist, National Center for Policy Analysis</i>	<i>Van Horne C</i>
8:50 – 9:00 a.m.	BREAK	
9:00 – 9:45 a.m.	Mexico & Latin American Opportunities <i>How will Latin American and Mexico diversify trade, streamline logistics and establish the required progressive public policies to compete on the global economic stage?</i> Presenters: Brandon Anderson <i>Senior Vice-President and General Manager, Mexico Natural Gas and Power, TransCanada</i> Warren Levy <i>Managing Partner, Frontier Hydrocarbons Ltd.</i> Moderator: Hal Kvisle <i>President and Chief Executive Officer Talisman Energy Inc</i>	<i>Van Horne A & B</i>
9:45– 10:30a.m.	Innovations in Technology <i>What key trends are developing globally? A look at frontline digital and IT innovation defining the world, Europe and Smart Cities.</i> Presenters: Patrik Sjostedt <i>Executive Vice President, Hitachi Consulting</i> Elyse Allan <i>President and CEO, GE Canada</i> Moderator: Rich Kruger <i>Chairman, President & CEO, Imperial Oil Ltd.</i>	<i>Van Horne A & B</i>
10:30 – 11:10 a.m.	Education to Employment Dr. Mona Mourshed <i>Director, McKinsey and Company</i>	<i>Van Horne A & B</i>
11:10 – 11:20a.m.	BREAK	
11:20 – 12:00 p.m.	The Entrepreneurial State Mariana Mazzucato <i>R.M. Phillips Professor in the Economics of Innovation, University of Sussex</i>	<i>Van Horne A & B</i>

12:00 – 1:10 p.m.

LUNCHEON AND KEYNOTE ADDRESS
The Future of Global Competition

Van Horne C

Noah Feldman
Author of “The Cool War: The Future of Global Competition”
Professor,
Harvard Law School

Moderator: Dave Kelly
Co-Founder
Kelly Brothers Productions

1:10 – 1:20 p.m.

BREAK

1:20 – 2:00 p.m.

Step into the Investment Batter’s Box

Van Horne A & B

Greg Abel
Chairman, President and CEO,
Berkshire Hathaway Energy

2:00 – 3:00 p.m.

Energy Transitions

We are in the early stages of a mandated transition which is a lot more urgent than the current rate of progress. At the same time, innovation and markets are causing, often startling, changes in energy systems.

Van Horne A & B

Presenters: David Hobbs
Head of Research,
King Abdullah Petroleum Studies
and Research Centre (Saudi Arabia)

Peter Robertson
Former Vice Chairman,
Chevron Corporation

Peter Tertzakian
Chief Energy Economist and Managing Director,
ARC Financial Corporation

Moderator: Dr. Brenda Kenny
President and Chief Executive Officer,
Canadian Energy Pipeline Association

3:00 – 3:25 p.m.

Geopolitics: The World in 10 Years

Van Horne A & B

Diane Francis
Editor at Large,
The National Post

3:25- 3:45 p.m.

**CLOSING REMARKS AND PERSPECTIVES ON “ECONOMIC AND SOCIAL ORDER:
EVOLUTION OR REVOLUTION”**

Van Horne A & B

Perrin Beatty
President and Chief Executive Officer,
Canadian Chamber of Commerce

David Hobbs
Head of Research,
King Abdullah Petroleum Studies
and Research Centre