

Mariana Mazzucato

Professor in the Economics of Innovation, University of Sussex
From March: Professor in Economics of Innovation and Public Value & Director of the new [Institute for Innovation and Public Purpose](#).



Author, *The Entrepreneurial State: debunking public vs. private sector myths*

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Bio

Professor [Mariana Mazzucato](#) (PhD) currently holds the RM Phillips chair in the Economics of Innovation at [SPRU](#) in the University of Sussex. From March 1st 2017, she will be joining University College London (UCL) to found and direct a new [Institute for Innovation & Public Purpose](#). Mazzucato's highly-acclaimed book [The Entrepreneurial State: debunking public vs. private sector myths](#) (Anthem 2013; [Public Affairs](#), 2015) was on the 2013 *Books of the Year* list of the [Financial Times](#). She is winner of the 2014 [New Statesman SPERI Prize in Political Economy](#) and the 2015 Hans-Matthöfer-Preis and in 2013 she was named as one of the '[3 most important thinkers about innovation](#)' in the New Republic.

She has advised policy makers around the world on innovation-led growth and is currently a member of the Scottish Government's Council of Economic Advisors; the World Economic Forum's Council on the Economics of Innovation and SITRA's (Finnish Innovation Fund) Advisory Panel. Her current research projects include two funded by the EC Horizon 2020 programme: *Innovation-fuelled, Sustainable, Inclusive Growth* ([ISIGrowth](#)) and Distributed Global Financial Systems for Society ([Dolphins](#)) and a new project on *Rethinking Medical Innovation* by the Open Society Foundations. She has also recently worked on research projects through the Ford Foundation, the Institute for New Economic Thinking, and commissioned work by organizations including NASA, the European Space Agency and the Brazilian Ministry for Science and Technology. She has previously held academic positions at the University of Denver, the London Business School, Bocconi University and the Open University.

She is co-editor of a new book, [Rethinking Capitalism: Economics and Policy for Sustainable and Inclusive Growth](#) (Wiley Blackwell, July 2016), and is currently writing *The Value of Everything*, which will be published by Penguin's Allen Lane in 2017. Her research outputs, [media engagement](#) (including articles in the FT, Time Magazine, the New York Times, the Guardian and Foreign Affairs), and talks (including her [TED Global talk](#)), can be found on her [website](#).

Photos

For a selection of free to download pictures please visit [the website](#). A selection of photos is also available to purchase from Giliola Chiste (giliola.chiste@gmail.com tel: + 39 339 61 82 014 www.gioliachiste.com).

The Entrepreneurial State: debunking public vs private sector myths

[The Entrepreneurial State: debunking public vs. private sector myths](#) is stirring up debate worldwide about the role of the state in fostering the innovation needed for smart, sustainable growth. It is now published in the UK, [Italy](#), [Germany](#), [Brazil](#), [the Netherlands](#), [Greece](#), [Spain](#) and [the US](#) and is forthcoming in Japanese, Polish, Chinese and Korean. Professor Mazzucato recently wrote [an article for the US policy journal Foreign Affairs](#) that summarizes many of the key arguments in the book.

Selected Reviews and Comment

“Professor Mazzucato has stormed the global economic debate as a fresh, clear and rigorous voice and, armed with data, has dismantled orthodoxy’s discursive device, unveiling the State’s role not as simply correcting ‘market failures’ but as a powerful creator of new markets,” [Alicia Bárcena, Executive Secretary, UN Economic Commission for Latin America and the Caribbean](#) (19.04.16)

“Thought provoking and fresh - this book challenges how we think about economics.” [Gillian Tett, Financial Times](#), on [Rethinking Capitalism: Economics and Policy for Sustainable and Inclusive Growth](#) (01.07.16)

Praise for the Entrepreneurial State...

“This book has a controversial thesis. But it is basically right. The failure to recognise the role of the government in driving innovation may well be the greatest threat to rising prosperity.” [Martin Wolf, the Financial Times](#) (5.8.13)

“In brief then, it is an essential role of the federal government — in the interest of tomorrow’s prosperity — to invest and engage in scientific and technological discovery.” [Teresa Tritch, the New York Times](#) (7.5.14)

“It is one of the most incisive economic books in years.” [Jeff Madrick, New York Review of Books](#) (7.4.14)

“Ms Mazzucato is right to argue that the state has played a role in producing game-changing breakthroughs, and that its contribution to the success of technology-based businesses should not be underestimated.” [Schumpeter column, The Economist](#) (31.8.13)

“One of the most important books published recently in the world on political economy.” [// Sole 24 Ore](#) (10.8.14)

“Read her book. It will challenge your thinking.” [Bruce Upbin, Forbes](#) (13.6. 13)

Policy Impact

Professor Mazzucato has advised policy makers around the world on how to achieve economic growth that is both smart and inclusive. Further information about the [impact of Professor Mazzucato’s work can be found here](#).

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